

iPhone App based Film Experiments Available at SCSMI 2017 Helsinki

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We have brought some experimental iPhone App. based film studies to Helsinki. These are designed to lead into the talk on Tuesday. Because time will be short during the talk, we hope to have these adjunct events and we can (hopefully) discuss results during the talk. The experiments take 10-15 minutes to do, and are available either online, or by coming to the auditorium session at the end of Monday. You could also just catch me and chat to me about it during the conference or email me. Please note that this is early technology so it may not be perfect, but feedback and discussion, and collaboration taking this forward are welcome. Also please note the experiment is only currently available on iPhone. Further versions of the App. are envisaged in the near future.

The Schedule:

The Tuesday talk, June 13 • 16:00 - 16:30

Title: Experimental psychology in cinema using mobile technologies.

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[A-305 Room, Töölö Campus, Aalto University \(3rd floor\) Runeberginkatu 14-16, Helsinki Room 305](#)

Collaborators/supervisors: Tim J. Smith, Birkbeck University, and Katrin Heimann, Interacting Minds Centre, Aarhus University, Denmark

Online YouTube Experiment

Follow this link to run this experiment.

<https://tinyurl.com/ya6u4qns>

Auditorium Experiment

Download the App. 'MelieCinemaLab' on your iPhone before the session.

[Check it is working on your phone using Code: 'demo' Password: 'demo']

and then come to the auditorium session at:

Monday, June 12 • 17:30 - 18:30

An experiment by Stephen J. Hinde and Tim J. Smith - volunteers wanted!

[A-301 Room, Töölö Campus, Aalto University \(3rd floor\) Runeberginkatu 14-16, Helsinki](#)